

FEBRUARY 2019

OAKBANK RACING 2019

Oakbank Racing Club (c1876) situated at Oakbank in the heart of the picturesque Adelaide Hills, is home to the Easter Racing Carnival, one of the world's largest picnic race meetings.

The Carnival is held annually on Easter Saturday and Easter Monday and hosts two of Australia's premier hurdle and steeplechase races - the Harry D. Young Hurdle and the Great Eastern Steeplechase. It also features the Listed Hills Railway Stakes (first held in 1877) and Onkaparinga Cup (1976). The Easter Carnival is complemented with the running of the Von Doussa Steeplechase on the Sunday leading up to Easter Saturday.

The Easter Racing Carnival is famed for the tens of thousands who flock to Oakbank every year for its unique country racing atmosphere - lavish picnics, family entertainment (Including our famous Easter Egg Hunt!) and exhilarating racing - as well as the opportunity to be a part of an iconic South Australian tradition.

The Adelaide Hills is one of Australia's most beautiful and unique food and wine regions, and Oakbank showcases the very best local producers and vineyards, giving visitors the opportunity to sample all that South Australia and the Hills has to offer.

OAKBANK 2019 DATES:

April 7 2019- Von Doussa

April 20 and 22nd 2019- Oakbank Easter Carnival

PACKAGE OPTIONS:

April 20

<https://www.theracessa.com.au/events/view/oakbank-easter-saturday-20-04-2019>

April 22

<https://www.theracessa.com.au/events/view/1360-oakbank-easter-monday-22-04-2019>



for TRSA and ORC

Event Wall <https://www.facebook.com/OakbankRacingClub/?eid=AR4Q48VMYtXXHApkqUPdXDjxz0wSBs9tjPM4HFayqIhz6MhInOiif-MM2QoT1srMiY-V1HkzmXScUhZ>

ORC page <https://www.facebook.com/events/358102471607915/>



#howgoodisjumpsracing

OAKBANK GETS READY

**INSIDE
THIS MONTH**

NEW MARKETING MISSION • MEMBERSHIP FORM

NEW SAFETY ENHANCEMENTS • 2019 VICTORIAN JUMPS PROGRAMME

SAVE THE DATE WELCOME to WARRNAMBOOL Cocktail Party **29 APRIL**

FEBRUARY 2019

APRIL
SATURDAY
20TH
— AND —
MONDAY
22ND



OAKBANK RACING CLUB

• 2019 •

OAKBANK

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oakbank racing club

2019 Season Feature Jumps Races

DATE	EVENT	DISTANCE	VENUE	PRIZE
7 April	Von Doussa Steeple	3250	Oakbank	\$100,000
20 April	Classic Hurdle	3600	Oakbank	\$100,000
20 April	Great Eastern Steeple	4950	Oakbank	\$160,000
14 April	M J Bourke Hurdle	3200	Pakenham	\$50,000
14 April	J E Spencer Memorial Steeple	3200	Pakenham	\$50,000
30 April	Brierly Steeple	3450	Warrnambool	\$150,000
1 May	Galleywood Hurdle	3200	Warrnambool	\$150,000
1 May	BM120 Restricted Steeple	3200	Warrnambool	\$50,000
2 May	Grand Annual	5500	Warrnambool	\$350,000
2 May	Champion Novice Hurdle	3200	Warrnambool	\$50,000
19 May	Open Chase	3800	Casterton	\$75,000
26 May	Australian Hurdle	3900	Sandown	\$125,000
26 May	Australian Steeple	3900	Sandown	\$125,000
22 June	GN Hurdle South Aust	3200	Morphettville	\$50,000
22 June	GN Steeple South Aust	3200	Morphettville	\$50,000
7 July	Kevin Lafferty Hurdle	3200	Warrnambool	\$100,000
7 July	Thackeray Steeple	3450	Warrnambool	\$100,000
21 July	Brendan Dreschler Hurdle	3500	Pakenham	\$100,000
21 July	Mosstrooper Steeple	3500	Pakenham	\$100,000
4 Aug	Grand National Hurdle	4200	Sandown	\$250,000
4 Aug	Crisp Steeple	4200	Sandown	\$125,000
25 Aug	Gotta Take Care Hurdle	4000	Ballarat	\$50,000
25 Aug	J J Houlahan Hurdle	3200	Ballarat	\$125,000
25 Aug	Grand National Steeple	4500	Ballarat	\$350,000

2019 Season J.J.Houlahan Jumps Races

The J.J. Houlahan Jumps Championship celebrates the champion jumps horse, trainer and jockey who each accumulate the most points from 16 feature jumps races. The feature jumps races will be run between March and August across Victoria and South Australia and each race carries minimum prize money of \$100,000.

DATE	EVENT	DISTANCE	VENUE	HORSE	JOCKEY	TRAINER
7 April	Von Doussa Steeple	3250	Oakbank			
20 April	Classic Hurdle	3600	Oakbank			
20 April	Great Eastern Steeple	4950	Oakbank			
30 April	Brierly Steeple	3450	Warrnambool			
1 May	Galleywood Hurdle	3200	Warrnambool			
2 May	Grand Annual	5500	Warrnambool			
26 May	Australian Hurdle	3900	Sandown			
26 May	Australian Steeple	3900	Sandown			
7 July	Kevin Lafferty Hurdle	3200	Warrnambool			
7 July	Thackeray Steeple	3450	Warrnambool			
21 July	Brendan Dreschler Hurdle	3500	Pakenham			
21 July	Mosstrooper Steeple	3500	Pakenham			
4 Aug	Grand National Hurdle	4200	Sandown			
4 Aug	Crisp Steeple	4200	Sandown			
25 Aug	J J Houlahan Hurdle	3200	Ballarat			
25 Aug	Grand National Steeple	4500	Ballarat			

FEBRUARY 2019

#howgoodisjumpsracing

In October last year I had the opportunity to have a conversation about the promotion of jumps racing and its progress as being seen as a progressive engaging, part of the Racing Industry.

So we talked about what the platforms were to ensure that the progressive jumps racing changes were communicated to both the current generation of jumps enthusiasts and most importantly to a new generation of jumps racing enthusiasts.

We saw limitations of how far these messages were travelling and agreed, this needed to change to ensure a successful future for the sport.

Questions came to mind like: How can we influence a new generation to see the beauty of what Jumps Racing actually is? What can **we** do to push the negative image out about jumps racing and filtrate the good content in? In our digital age of controlling our brand through creativity, social media, web & data risk management, I saw there was an opportunity for jumps racing to flip the conversation.

This was a catalyst for me. I am an equine enthusiast, an equine welfare advocate, a creative and a business person. I could see an opportunity to give back my skills and experiences to make a difference.

I convinced Sandy to hire me and the more I learnt, the more I could see how the AJRA could be re-invented to appeal to a new generation. Since then it has been a melting pot of ideas, deep dives into archives, communication with clubs, collection of thoughts and actionable tasks - all of which I believe can affect real change in our industry.

My background is an equestrian; I have lived, breathed and worked in the sport since I could walk. As creative director at our family owned business, Peter Horobin Saddlery & StrideFree Racing I have 13 full-time years of understanding the racing and equestrian customer - who I believe can be a major asset for the new conversation [#howgoodisjumpsracing](#).

The topics of equine welfare, customer engagement, creating a good company culture that people can trust and challenging the status quo are a part of my makeup. Just like a jockey striving to win each race, I am constantly striving to be one step ahead of the competition. Family values are important to me and company culture in my opinion is essential for success.

[#howgoodisjumpsracing](#) should be valued for what it is. My goal is to harness this feeling and reach into all four corners of our industry, bringing to light the years of history, culture, stories and hard work our committee are doing to impact change.

From a marketing perspective; Jumps Racing has a future in Victoria and South Australia. Our vision statement will be available via the website which is due to be live around the first jumps race. Memberships are beefed up with a new young member initiative and we will identify how we engage each of our customer demographics effectively so you are able to get not only value for money but be a part of something meaningful. Be part of a family.

At the end of the day our goals are to get more people to the races, create a sustainable and self-funding organisation, improve safety for horse and rider and advocate [#howgoodisjumpsracing](#).

I am privy to the fact that there is a long road ahead. There is no cavalry coming - we need to drive this change ourselves. AJRA has strong leadership and I'm looking forward to creatively executing their ideas through the optic fibres of the powerful force we call the internet.

One tool I would like to share with you. Word of mouth is the oldest form and still is the most successful form of promotion. If after reading this letter, you can please let at least one new person know; who might like to become a member of the AJRA and why they should join you on the journey, then this is a good start.

[#letsjump](#)

Marlee Horobin

FEBRUARY 2019

Safety enhancements announced for upcoming Jumps Racing Season

Racing Victoria (RV) wishes to advise of changes and enhancements relating to the 2019 jumps racing season following recommendations received from the Jumps Review Panel (JRP).

Following a review of the 2018 season and consultation with stakeholders, the JRP made a series of recommendations which have been endorsed by the RV Board.

The following enhancements will be implemented for the upcoming season:

Local Rule 62 (8) has been amended to require a track rating no better than a Soft 5 (replacing a Good 4) for jumps races and trials;

As previously communicated when the 2019 jumps racing program was released in January, the 2019 jumps racing season will conclude in August, rather than September. This decision was made to remove the risk of meetings being conducted on firm tracks in September;

A Rider Skills Coach will be engaged by RV to provide hands-on coaching and training to riders; review rides and falls; and provide feedback and reports to the JRP. The Rider Skills Coach will be required to attend trials and races throughout the season.

Local Rules will be amended to require horses to trial over 2800m (replacing 2400m) if they qualified in the prior season but did not have a race start. Trialling horses over a longer distance may aid the

JRP in determining the suitability of a horse to race;

Field sizes for all jumps races, other than races worth \$50,000 or more, will be reduced from 12 to 10 runners per race. This restriction will apply to 39 races across the season.

RV General Manager - International and Racing Operations, **Paul Bloodworth**, said, "It is important that we continually review and strive for the best possible safety standards in our jumps races. These enhancements and changes to be implemented for the upcoming season are designed to further improve the safety of jumps racing in Victoria.

"The Jumps Review Panel was of the view that ensuring a softer minimum track rating would assist in decreasing the risks of falls, whilst the restrictions on field limits for races worth less than \$50,000 recognises that these are often less experienced jumpers so a smaller field would be more advantageous for them."

The 2019 Jumps Racing Season will begin at Warrnambool on Thursday, 14 March with a total of 61 jumps races – 39 hurdles and 22 steeplechases – programmed across autumn and winter.

Media Contact: **Hannah Greasley**, Racing Victoria Media and Corporate Affairs Executive

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2019 Jumps Racing Program - Victoria (With Trials)

Date	Meeting Details	Maiden Hurdle	Restricted Hurdle	Prize	Open Hurdle	Prize	Restricted Steeplechase	Prize	Open Steeplechase	Prize
Fri 22 Feb 2019	Cranbourne Trials									
Fri 1 Mar 2019	Warrambool Trials									
Fri 8 Mar 2019	Cranbourne Trials									
Thur 14 Mar 2019	Warrambool	3200		\$25,000	3200 Open Hurdle	\$30,000	BM125 3450	\$30,000		
Mon 18 Mar 2019	Warrambool Trials									
Fri 22 Mar 2019	Terang	3200 @	BM120 3200	\$30,000						
Mon 1 April 2019	Hamilton	3200	BM120 3200	\$30,000					3200m Eulogy Steeplechase	\$50,000
Fri 5 April 2019	Cranbourne Trials									
Sun 14 April 2019	Pakenham	3200	1JW 3200	\$35,000	3200 MJ Bourke Hurdle Qly Hcp	\$50,000			3200 J.E.H Spencer Memorial Qly Hcp	\$50,000
Tue 23 April 2019	Warrambool Trials									
Tues 30 April 2019	Warrambool	3200		\$35,000					3450 Brierty N/C	\$150,000
Wed 1 May 2019	Warrambool				3200 Galleywood Hurdle SW&P N/C	\$150,000				
Thurs 2 May 2019	Warrambool				3200 Champion Novice Hurdle S/C	\$50,000	BM120 3450	\$50,000	5500 Grand Annual N/C	\$350,000
Fri 10 May 2019	Cranbourne Trials									
Thu 16 May 2019	Hamilton	3200	BM120 3200	\$30,000			Maiden Chase 3200m	\$25,000		
Sun 19 May 2019	Casterton	3480 @		\$25,000	3480 Open Hurdle	\$30,000			3800 Open Chase	\$75,000
Wed 22 May 2019	Warrambool Trials									
Sun 26 May 2019	Ladbrokes Park Sundown								3900 Australian Steeplechase N/	\$125,000
Tues 4 Jun 2019	Warrambool	3200	BM120 3400 1JW 3200	\$25,000	3900 Australian Hurdle N/C	\$125,000	BM120 3450	\$30,000	3450 Open Chase	\$30,000
Fri 7 Jun 2019	Ballarat Trials									
Tues 18 Jun 2019	Sportsbet Ballarat	3200		\$25,000	3200 Open Hurdle	\$30,000	Maiden Chase 3200m	\$25,000		
Fri 21 Jun 2019	Warrambool Trials									
Sat 29 Jun 2019	Casterton	3480 @	BM120 3480	\$25,000					3800 Open Chase	\$30,000
Wed 3 Jul 2019	Cranbourne Trials									
Sun 7 Jul 2019	Warrambool	3200	1JW 3200	\$35,000	3200 Kevin Lafferty Qly Hcp N/C	\$100,000	Maiden Chase 3450	\$25,000	3450 Thackeray Qly Hcp N/C	\$100,000
Fri 12 Jul 2019	Cranbourne Trials									
Sun 21 Jul 2019	Pakenham		BM120 3200	\$35,000	3500 Hurdle SW&P N/C	\$100,000	BM120 3200	\$35,000	3500 Moss Trooper SW&P N/C	\$100,000
Fri 26 Jul 2019	Cranbourne Trials									
Fri 2 Aug 2019	Warrambool Trials									
Sun 4 Aug 2019	Ladbrokes Park Sundown		BM120 3400	\$50,000	4200 Grand National N/C	\$250,000			4200 Crisp SW&P N/C	\$125,000
Sun 11 Aug 2019	Casterton	3400 @		\$25,000	3480 Casterton Hurdle	\$30,000			3800 Casterton Chase	\$40,000
Fri 16 Aug 2019	Cranbourne Trials									
Sun 18 Aug 2019	Coleraine	3300		\$25,000	3300 Coleraine Hurdle	\$30,000			3600 Great Western Chase	\$40,000
Sun 25 Aug 2019	Sportsbet Ballarat	3400 @ 3200		\$35,000	4000 Goffa Take Care Hurdle	\$50,000				
					3200 JJ Houlihan SW&P N/C	\$125,000	BM120 3200	\$35,000	4500 Grand National N/C	\$350,000

@ = Maiden hurdle restricted to horses with a flat rating of 68 or below

J. HOULAHAN CHAMPIONSHIP
Strapper Series

Judging Criteria for 2019 Strapper Series.

Judge will be Lisa Coffey across these 3 categories

GROOM PRESENTATION:

- Clothes neat and clean
- Suitability of clothes for Strapping
- Appropriate Footwear for Strapping
- Personal cleanliness and presentation
- Creativity in matching outfit to stable or horse
- Happy Disposition

HORSE PRESENTATION

- Tail and forelock clean, brushed and conditioned
- Mane pulled and brushed
- Face, ears and nose, trimmed, bridle path trimmed, clean
- Coat Condition, shiny and healthy
- Feet oiled
- Legs clean
- White markings are white
- Cleanliness of race gear

OVERALL IMPRESSION OF HORSE & GROOM TOGETHER -

OVERALL PRESENTATION



JOHN DONEGAN/Racing Photos

FEBRUARY 2019

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CHAIRMAN
Sandy McGregor

VICE CHAIRMAN
Nick Rule

SECRETARY
Inez Musgrove

TREASURER
Sandy McGregor

Marg Lucas
Eric Musgrove
Lisa Coffey
Des Roberts
Paul Hamblin
Brett Scott
Lachlan McKenzie

INDUSTRY APPOINTMENTS

Bill Wilde
- ATA
Joe Cannizzaro
- JUMPS RACING SOUTH AUSTRALIA
Paul Bloodworth
- RVL
Lee Horner
- JOCKEYS

For Your Diary – upcoming Social Events

WATCH THIS SPACE FOR DETAILS OF EVENTS:

April	– Sunday 7	Oakbank Racing Von Doussa meeting
April	– Friday 19	Oakbank Calcutta PM "Haus" Hahndorf
April	– Saturday 20	Oakbank Racing Carnival
April	– Monday 22	Oakbank Racing Carnival
April	– Monday 29	Welcome to Warrnambool Cocktail Party
April	– Tuesday 30	Warrnambool May Carnival Day 1
May	– Wednesday 1	Warrnambool May Carnival Day 2
May	– Thursday 2	Warrnambool May Carnival Day 3
August	– Sunday 25	Ballarat Grand National Steeplechase
September–	Saturday 14	Mosstrooper Celebration of the 2019 Season

MISSED A COPY OF THE NEWSLETTER?

Past copies of the newsletter are available on request.

Useful Links

Follow us on Twitter, YouTube, Pinterest, Instagram and Facebook



Find us at www.racing.com > Racing > Jumps Racing

If you hover over Racing, a menu will drop down and you can click on Jumps Racing.

Jumps Racing	http://www.racing.com
Racing Victoria	http://www.racingvictoria.net.au/p_AJRA.aspx
	https://rv.racing.com/racing-and-integrity/jumps-racing
Irish Thoroughbred Marketing	http://www.itm.ie
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SPECIAL OFFER

Sovereign Resort, Cooktown Queensland, is kindly offering 10% discount to AJRA Members and 15% discount to AJRA Mosstrooper Members.





Australian Jumping Racing Association

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MEMBERSHIPS MAIL

PO Box 88, Lang Lang VIC 3984

2019 AJRA MEMBERSHIP FORM

1 March 2019 - 28 February 2020

Name:

Address:

.....

State: Postcode: Phone:

D.O.B.:

Email:

MEMBERSHIP TYPE:

☐ YOUNG MEMBER (18-35) \$50.00

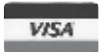
☐ FULL MEMBERSHIP \$125.00

☐ FULL MEMBER (Newsletter via post) \$160.00

PAYMENT METHODS (Please tick):

☐ Cheque PAYABLE TO - Australian Jumping Racing Association Inc
MAIL TO - Inez Musgrove, PO Box 88, Lang Lang, VIC 3984

☐ EFT to AJRA BSB: 083 - 155 Account: 515 - 274 - 721
(For all EFT payments, please add your full name and event for us to identify your payments)

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