

# AJRA

Australian Jumping Racing Association

**WELCOME TO 2019  
MEMBER  
&  
INDUSTRY PARTNER OPPORTUNITIES**



2019 SEASON|

# #howgoodisjumpsracing



Sign Up Today: (03 ) 9706 5966  
Denise Augustus - QLS

## WELCOME TO THE AUSTRALIAN JUMPING RACING ASSOCIATION

In 2019 and beyond the focus for the AJRA is increased participation of owners, more exciting racing and a significant improvement in the convenience and attractiveness of conducting jumps racing for clubs.

The focus for the AJRA is on horses and competitive racing. It is for dedicated racing purists and needs to provide the entertainment and interest this type of participant expects and which has been lost in many other areas of racing.

With the continual increase of attendance at carnivals, the welcoming environment for families and the passionate trainers, jockeys and owners we would like to invite you to our 2019 member, trainer and industry partner packages which we will be offering for the 2019 season.



For the first time in recent memory both the Grand Annual and Grand National steeplechase attracted full fields.



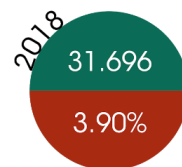
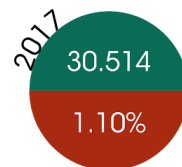
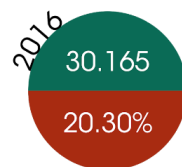
Steeplechase racing improved significantly and the AJRA is looking to run more steeplechase now logistics for these events has been significantly improved.



Jumps Racing needs a Gambling partner to grow substantially in betting turnover. AJRA as a voluntary committee is not in a position to drive this improvement.



Overall betting for the year up 13.3% on steeplechase and 5.3% on Hurdles. Hurdles held back by small 0-120 fields several of which are deleted in 2019 program



● Carnival ● % Increase (Carnival)



Betting on Warrnambool 3 day carnival a record with growth of 17.8% to over \$50 million for the three days.



Betting on Grand National Steeple Day up 21.3% but still needs to be better.



Many jumpers warming up for major races add depth and turnover to winter staying races.



In England and Ireland 8 of the 10 biggest betting races in the calendar year are jumps races.

2019 SEASON | NEW - MEMBERSHIP PROGRAM

# MEMBERSHIPS

#howgoodisjumpsracing



Sign Up Today: (03 ) 9706 5966

Carol Torkar - QLS



## YOUNG MEMBERSHIP

Age: 18-35



Member \$50.00

- AJRA 2019 Stubby Holder.
- AJRA 2019 CAP.
- 1 Drink ticket from each of the partnering clubs.
- Jumping Informer sent via email.
- QLS Logistics are providing huge savings on electrical & white goods by offering staff pricing.
- Member ticket price at Mosstrooper Awards night.
- Reciprocal benefits from industry partners.



## FULL MEMBERSHIP



Member \$125.00

Print Member \$165.00

- AJRA 2019 Stubby Holder.
- AJRA 2019 CAP.
- 1 Drink ticket from each of the partnering clubs.
- Jumping Informer sent via email.
- QLS Logistics are providing huge savings on electrical & white goods by offering staff pricing.
- Member ticket price at Mosstrooper Award night.
- Reciprocal benefits from industry partners.

\*We currently use AUS POST to send Jumping Informer when you sign up for a Print Member As we are continuing to reduce our impact on the environment if you choose to switch to the electronic version of the jumping informer please notify us at time of processing your membership. . T&C's can be found on our website.





# TRAINER INCENTIVE

#howgoodisjumpsracing



memberships@australianjumpsracing.com



## FULL MEMBER - ADDITIONAL BENEFITS

Purchase a full membership as a trainer and receive the following additional benefits

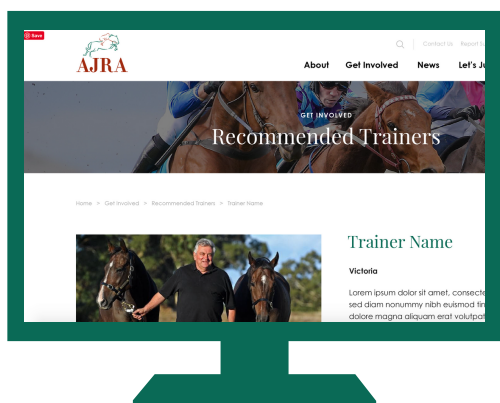
- #howgoodisjumpsracing registered trainer sticker for your truck and also electronic version for your use.
- Opportunity to promote your open days via our social networks.
- Your business listing on AJRA website
- Staff prices on any electrical or white goods courtesy of our partners at ECYLCE Solutions.

**\$125.00**



## PREMIUM TRAINERS PACKAGE

Be the first to be found by owners via the new AJRA website. Limited Opportunities Available.



- Business Name.
- Social Media Handles.
- Live Links to your website.
- A 50 -100 word blurb about your business highlighting your point of difference.
- An editorial for the season to be featured on our news and emailed via our bulletin reaching out to our extensive database.
- Opportunity to promote your open days via our social networks.
- #howgoodisjumpsracing registered trainer sticker for truck and also electronic version for your use.
- Staff prices on any electrical or white goods courtesy of our partners at ECYLCE Solutions.

**\$350.00**

Each trainer who chooses to be a part of our new program for 2019 will receive reciprocal benefits from AJRA partners.



This is an exclusive opportunity which has been offered to all registered jumps trainers. First in best dressed. Expressions Of Interest with a March 1 deadline. Contact [marlee@australianjumpsracing.com](mailto:marlee@australianjumpsracing.com)



# INDUSTRY PARTNER

#howgoodisjumpsracing



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Carol - QLS



## BRONZE \$1000.00 PACKAGE

- Logo on a rotating banner on the bottom of the AJRA website.
- An invitation to collaborate with the AJRA to interact with members at events or digitally.
- A feature of the giveaway on our "bulletin" online newsletter
- Staff Pricing on one purchase of electrical or white goods courtesy of our partners at ECYCLE Solutions.
- 2 complimentary tickets to Mosstrooper Awards Night



## SILVER \$1500.00 PACKAGE

- Logo on a rotating banner on the bottom of our website.
- An invitation to collaborate with the AJRA to interact with members at events or digitally.
- A feature of the giveaway on our "bulletin" online newsletter.
- A feature on the AJRA website blog.
- Logo on Jumping Informer.
- Opportunity for promotion at the Mosstrooper awards night.
- Staff Pricing on any electrical or white goods courtesy of our partners at ECYCLE Solutions – unlimited
- 2 complimentary tickets to Mosstrooper Awards Night



## GOLD - SOLD

In addition to the following benefits. A personalised package is created.

- Logo on a rotating banner on the bottom of our website.
- An invitation to collaborate with the AJRA to interact with members at events or digitally.
- A feature of the giveaway on our "bulletin" online newsletter
- A feature on the AJRA website blog
- Logo on Jumping Informer
- Opportunity for promotion at the Mosstrooper awards night
- Staff pricing on any electrical or white goods courtesy of our partners at ECYCLE Solutions.

2019 SEASON |



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# RECIPROCAL PRIVILEGES



[memberships@australianjumps racing.com](mailto:memberships@australianjumps racing.com)

The AJRA has entered into formal arrangements for its members, partners and trainers to have reciprocal rights with a number of events, products, services and discounts who are an invested stakeholder in the community of jumps racing.

Due to the fact that these benefits have been offered by our partners and not at the responsibility of the AJRA, we recommend that you contact them directly to check what information & privileges are available for the 2019 season .

WE WOULD LIKE TO THANK OUR MAJOR PARTNERS



**Racing  
Victoria**

WE WOULD LIKE TO THANK OUR INDUSTRY SUPPORTERS

